

3rd
EASTERN
PRINT PACK
2014



Largest Printing, Packaging, Digital & Signage Exhibition
in Eastern India

November 27 - 30, 2014
Milan Mela Complex
Kolkata, India

NOW

Eastern Print Pack, 2014 NOVEMBER 27-30, 2014

This is for your kind information that our previously declared date of EPP-2014, November 13th to 16th, 2014 has now been rescheduled due to concurrence with "The 5th ALL IN PRINT CHINA, 2014". Soliciting your whole hearted participation in joining hands with us to make the event once more a grand success.

OUR LEADING EXHIBITORS



If Undelivered Pl. return to :



WEST BENGAL MASTER PRINTERS' ASSOCIATION

32/1A, Creek Lane, Kolkata - 700 014
Ph. : (033) 2227 6452 • Fax : 2265 9859
E-mail : wbmpa_14@yahoo.co.in
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O V E R V I E W



Eastern India: Hub for Printing Industry

The printing and packaging industry has witnessed an astounding growth all over India specially Eastern India. Kolkata serves as a nerve to all neighbouring States like Bihar, Odisha and other North Eastern States. Apart from this Nepal, Bangladesh, Bhutan etc. are also sourcing their raw material and machines from Kolkata. West Bengal Master Printer's Association, had visualised the importance of Kolkata and since 2009, has been organising the exhibition Eastern Print Pack to ensure that the local industry get access to state-of-the-art technology from India and abroad under one roof. The 3rd edition of Eastern Print Pack is scheduled from 13th - 16th November 2014 at Milan Mela Complex, Kolkata.



Eastern Print Pack 2014: One Stop Solution for Printing Industry

The need for quality exhibition was addressed in 2009 by WBMPA and the 3rd edition will bring in variety of players from all over the world. The show will ensure that printing and packaging industry can witness the cutting edge technology under one roof. India is the 8th largest printing industry in the world and requires major upgradation to propel itself to top five and hence the opportunity in Eastern India is also growing.



WBMPA: The Industries One Voice

WBMPA is one of the oldest Association of India. WBMPA is also the pillar of AIFMP, celebrated its platinum jubilee in 2010. The Association is instrumental in shaping and developing the printing and packaging industry in the Eastern India. The target for any industry is growth & development and the Association is committed to achieve the same.



Vardaan Events: Organising Your Business

A fourteen year old company, has done 54 shows in eight cities of India. The strength of the company is in organising quality B2B shows and has been successfully organising the show in Kolkata, Surat, Ahmedabad and Tirupur since 2001.



Venue: Milan Mela, Kolkata

The Milan Mela Prangan is 20,000 sqft. exhibition with International standard facilities and located on EM Bypass in Kolkata. The fair ground is easily accessible from airport and has world class hotels in the vicinity. The show will be air-conditioned. Kolkata is the gateway of Eastern India and it's port is only point for Nepal, Bhutan and whole Eastern India. Kolkata is capital cultural of India and it's second name is 'City of Joy'.

SEGMENTS



◆ Pre - Press Software

- CTP Software
- Colour Management Systems
- DTP Systems
- Colour Scanners
- Digital Proofing and Plate Making Systems including plate Setters Offset Plates etc.



◆ In-Press (Printing)

- Sheet-Fed and Web Offset Machines
- Hi- Tower Web Machines
- Flexographic & Rotogravure Machines
- Form Press Roll to Roll



◆ Binding

- Paper Cutting Machines - Semi and Fully Automatic
- Three - Knife Trimmer
- Perfect Binding Machines
- Thread Sewing Machines
- Wire Stitching Machines etc.



◆ Finishing

- Laminating
- Folding
- Die-Cutting
- Creasing
- Slitting & Rewinding Machines Sheeters
- Folding and Gluing Machines

◆ Packaging

- Corrugating
- Rotary Cutting
- Punching
- Creasing
- Slitting
- Gluing
- Card Board Printing
- Laminating
- Form-filling and Box Stitching Machines and many more...

◆ Converting

- All kinds of Machines like...
- Paper & Board Converting
 - Corrugated Box Making
 - Plastic Converting
 - Flexible Packaging
 - Metal Converting
 - Thermoforming Packaging
 - Digital Printing
 - Signage

◆ Signage & Large Format Printer

◆ Digital

- Printer
- Consumables
- Software



◆ WHO WILL VISIT?

- Printers
- Print Buyers
- Publishers including owners of commercial newspapers
- Converters
- Corrugated Box Manufacturers
- Production / Quality control managers from FMCG and retail sectors
- End users influencing audience segments like...
 - Design house and designers
 - Publicity and product managers of corporate companies
 - Art directors and production managers of advertisement houses
 - Heads of packaging development departments
 - Transactional business, the pay-per-print business & media production houses
 - Government agencies and associates



Glimpses of EASTERN PRINT PACK



Supported by:



Organised by:



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