

# Glimpses of Previous Exhibition



Organised by:



**vardaan**  
EVENTS PVT LTD

Opening your business

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**P3 expo**  
KOLKATA - INDIA



Eastern India's largest & most successful printing & signage fair

**28th - 30th AUGUST, 2015**

Milan Mela Complex

**KOLKATA**



## Eastern India: Hub for Printing Industry

The Printing and packaging industry has witnessed an astounding growth all over India specially in Eastern India. Kolkata serves as a nerve to all neighbouring States like Bihar, Odisha and other North Eastern States. Apart from this Nepal, Bangladesh, Bhutan etc. are also sourcing their raw material and machines from Kolkata. The Printing Industry in this region has understood the importance of modernization, as some of the sophisticated technology has been imported in recent times. In fact, Eastern region has seen a high growth trajectory and new investments will continue to pour in.

## P3 Expo: Everything for printing under one roof

Eastern region, especially Kolkata requires quality exhibitions, to ensure latest technologies are showcased to manufacturers. WBMPA has been hosting Eastern Print Pack since 2009 and the 3<sup>rd</sup> edition was co-organized by us, was hugely successful. P3 Expo will be the extension of the same



## Vardaan Events: Organising Your Business

Vardaan Events have been successfully organizing the quality business exhibitions over 15 years. The Success received by it shows has prompted many of the Associations to join hands with us. The 3<sup>rd</sup> edition of Eastern Print Pack 2014 was successfully co-organized by Vardaan events.

The Strength of the Company is in organizing quality B2B shows and has successfully organized the shows in Kolkata, Surat, Ahmedabad, Chennai, Bengaluru, Varanasi, and Coimbatore & Tripur Since 2001.



## Venue: Milan Mela, Kolkata

The Milan Mela Prangan is 20,000 sqft. exhibition hall with in International standard facilities and located on EM Bypass in Kolkata. The fair ground is easily accessible from airport and has world class hotels in the vicinity. The show will be air-conditioned. Kolkata is the gateway of Eastern India and it's port is only point for Nepal, Bhutan and whole Eastern India. Kolkata is cultural capital of India and it's second name is 'City of Joy'.



## ◆ Pre - Press Software

- CTP Software
- Colour Management Systems
- DTP Systems
- Colour Scanners
- Digital Proofing and Plate Making Systems including plate Setters Offset Plates etc.

## ◆ In-Press (Printing)

- Sheet-Fed and Web Offset Machines
- Hi- Tower Web Machines
- Flexographic & Rotogravure Machines
- Form Press Roll to Roll

## ◆ Binding

- Paper Cutting Machines - Semi and Fully Automatic
- Three - Knife Trimmer
- Perfect Binding Machines
- Thread Sewing Machines
- Wire Stitching Machines etc.

## ◆ Finishing

- Laminating
- Folding
- Die-Cutting
- Creasing
- Slitting & Rewinding Machines Sheeters
- Folding and Gluing Machines



## ◆ Packaging

- Corrugating
- Rotary Cutting
- Punching
- Creasing
- Slitting
- Gluing
- Card Board Printing
- Laminating
- Form-filling and Box Stitching Machines and many more...

## ◆ Converting

- All kinds of Machines like...
- Paper & Board Converting
  - Corrugated Box Making
  - Plastic Converting
  - Flexible Packaging
  - Metal Converting
  - Thermoforming Packaging
  - Digital Printing
  - Signage



## ◆ WHO WILL VISIT?

- Printers
- Print Buyers
- Publishers including owners of commercial newspapers
- Converters
- Corrugated Box Manufacturers
- Production / Quality control managers from FMCG and retail sectors
- End users influencing audience segments like...
  - Design house and designers
  - Publicity and product managers of corporate companies
  - Art directors and production managers of advertisement houses
  - Heads of packaging development departments
  - Transactional business, the pay-per-print business & media production houses
  - Government agencies and associates

